



UC Advantage, Inc. Fills Growing Need for Unemployment Cost Control Independent company bucks consolidation trend, aids a service-starved market niche

Mission Viejo, California Nov 14, 2005 In response to recent consolidation within the unemployment cost control industry, UC Advantage, Inc. (UCA) has emerged as the first new vendor to enter the marketplace in more than a decade. As the industry's only national firm in this historically-underperforming industry to focus solely on unemployment cost control, UC Advantage, Inc. is well-positioned to generate a significant return on investment for employers.

The Problem: As a result of the consistent decline in the overall performance of national service providers in the unemployment cost control industry (due to consolidation, expansion, and diluting of service offerings), employers nationwide have incurred millions of dollars in unnecessary unemployment charges.

Facts and Trends: According to the Department of Labor's Fiscal Year (FY) 2006 projection:

- More than 8 million new claims for unemployment will be filed in FY 2006.
- The average claimant will collect \$4,143.34 over 15.3 weeks.
- The costs associated with these claims will be in excess of \$35 billion dollars, and employers will bear 100% of the responsibility for payment.

Under the current method of unemployment cost control:

- Only 3% of all claims filed are denied by the State.
- 2/3 of all employer appeals are denied.
- Less than 5% of all board-level employer appeals are overturned.

The Solution: Jason Hynek and Kevin Murphy, executives with more than 20 years of collective experience in the unemployment industry, founded UC Advantage, Inc. upon identifying the need for an alternative to the large multidivisional public company that currently exists as an employer's only choice for unemployment cost control services.

"The industry has done little to stem the steadily-rising employer costs resulting from the inadequacies and poor performance of most unemployment cost control providers. Industry consolidation, coupled with the trend toward automating the unemployment claims process, has resulted in a marketplace with few vendors offering vastly inferior products. We created UC Advantage, Inc. to offer employers a more effective unemployment cost control solution. Our process is successful due to our unique service delivery model and performance benchmarking

program; a paradigm shift from the current trends,” explained Kevin Murphy, UCA Executive Vice President.

UCA President Jason Hynek notes, “Our program’s success is directly related to the level of communication and understanding between client and vendor. While this may seem like a fundamental concept, it continues to be overlooked by other vendors in today’s marketplace. At UC Advantage, Inc., unemployment cost control isn’t simply one of the services we offer, it is the only service we offer. This focus, coupled with our service-based approach to account management, has enabled UCA to quickly assume a market-leading role.”

Headquartered in Mission Viejo, California, the company’s expansion and establishment of an east-coast service center based in Newburyport, Massachusetts, is further evidence of its leaders’ commitment to serving clients on a national scale. Recent new clients include Au Bon Pain, a premier urban bakery-café with more than 200 locations operating in major metropolitan markets throughout the U.S. and abroad; and American Baptist Homes of the West, providing affordable and luxury housing for more than 4,900 senior citizens in 16 states.

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About UC Advantage, Inc.

UC Advantage, Inc., (UCA) is a national unemployment consulting firm dedicated to helping employers control the administrative and tax-related costs associated with unemployment. UCA’s comprehensive and proven unemployment cost control program provides employers with a complete outsourced solution for taxable and non-taxable unemployment programs. This expertise saves employers time and resources, enabling them to avoid costly unemployment pitfalls and focus on achieving their core business goals. For more information, visit www.ucadvantage.net or call 877-465-1911.

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